

**STANFORD RENAISSANCE MAIN STREET MEETING**  
*January 15, 2009*

**Date:** Thursday January 15, 2009

**Time:** 12:00 pm

**Location:** Uncle Bob's Pizza

**BOARD MEMBERS PRESENT:** Mary Middleton, Sarah Berry, Sheree Gilliam, Joye Hunt, Clayton Hart, Joann Bright

**GUESTS:** Bob Swett, Gail (both prospective members)

Chairwoman Joye Hunt called the meeting to order and asked for a motion to approve the minutes of the October, November and December meetings. Sheree Gilliam made a motion to approve the minutes seconded by Clayton Hart.

The Board discussed the possibility of changing the meeting time to later in the afternoon to accommodate the directors that couldn't come to the lunch meetings. It was the consensus of the Board to stick with the lunch time meeting.

The Board reviewed the latest copy of our Policies and Procedures and Sheree Gilliam made a motion to approve this copy. Clayton Hart seconded the motion. All were in favor.

Mary handed out the City of Stanford's Calendar of Events for 2009 and asked if anyone knew of any important dates that she may have omitted. The 5K run/walk is scheduled for July 5<sup>th</sup>. Sarah and Clayton volunteered to organize the event if past event organizer, Julian Gander, was unwilling. The Spring Celebration and Tree Dedication is scheduled for May 21<sup>st</sup> and the Board would like to continue this event provided that First Southern National Bank will host a cookout (proceeds benefiting Relay for Life) like they have in previous years. Mary said that she has come up with a new Easter game called "Find the Bunny" that is similar to the Christmas BINGO that Main Street sponsored. The Board agreed that this will be a great way to get people into the businesses on Main Street. Uncle Bob suggested that we do a parade in July or Spring because that brings a lot of business to downtown.

The Board then reviewed the Certification Assessment for 2008 and will be putting in work plans and implementing the four point approach of organization, economic restructuring, design and promotion. Mary said that it's time for us to do a new market analysis because they are to be done every ten years, and hopefully this will give us some ideas on more projects to do downtown.

Mary then handed out the 2008 Workplans and asked for volunteers to serve on the different committees and here are the results:

Sheree—Economic Restructuring

Sarah—Design

Joye—Economic Restructuring

Uncle Bob—Promotion

Clayton—Organization

Joann—

A discussion then ensued about the status of the rest of our street furniture from PD3. Mary says that they owe us \$4,800 and she has sent them invoices and checks back in September showing where they owe us. She has been unsuccessful in trying to get in contact with anyone from PD3. Sheree suggested having Mary send a certified letter from the Mayor giving them 10 days from when the letter was sent to get our money or the product and if it isn't here by that date, state that the City Attorney will file a suit. The Board unanimously agreed on sending this letter.

Joann Bright entered the meeting in progress.

Several members of the Board suggested different events to occur throughout the year. Uncle Bob suggested having more Christmas events and Joye suggested keeping the Art building open more. At the last meeting the Board discussed having a gingerbread house contest and Mary would like to have gingerbread house building classes to take place sometime in September. Mary also noted that we will be decorating barn art for this year's Art Auction and Chili Supper.

Mary said that there was a slight problem with City workers not wanting to water the flowers that adorn Main Street in the Spring and Summer. Joye suggested talking to the City Council about this dilemma because it should be the City workers job.

Joann suggested having Adele Defossett as a new Board member.

This meeting was adjourned at 1:30 pm on a motion by Sheree Gilliam seconded by Joann Bright.

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Sarah Berry, Committee Secretary